



BELLES & LADDERS JULY 3rd-5th, 2024

Camp Overview

The Brockville Fire Department is seeking corporate support to facilitate the first ever firefighting camp for women between the ages of 15-18yrs. Similar camps have been organized throughout the province, although never in Brockville. The Girls-in-Gear platform was developed by a group of career/volunteer firefighters from Kingston and surrounding areas. Brockville Fire Chief Melanie Jones was one of the founders on this event and helped execute an extremely successful camp in Kingston last summer. The Brockville Fire Department is extremely excited to host this annual event for years to come.

Sponsorship Opportunities

All money and in-kind donations will help provide a free 3-day experience for the participants regardless of social and economic status.

DEPARTMENT LEVEL – Event Title Sponsor

\$5000.00

The Department Level of sponsorship tags you as the main sponsor of the event i.e. Girls-in-Gear Presented by "YOUR BUSINESS NAME". Anytime BELLES & LADDERS is mentioned through social media, website ads, radio interviews, event branding, your business will be associated with the event. Funds will help with event sustainability and overhead costs.



FIRE CHIEF LEVEL – Building Resources for Camp Sustainability

\$2000.00

The Chief's Level of sponsorship focuses on building a resource inventory of Personal Protective Equipment (PPE), and camp swag/giveaways (clothing, water bottles etc.), and also to create a reserve fund to subsidize future campers who may have financial barriers.

DEPUTY FIRE CHIEF LEVEL – Day Lunch Sponsorship

\$1000.00

As a Day Lunch sponsor your donation will pay for the camp rehab supplies, snacks, and of course lunch for the participants and our hard-working volunteers. Volunteers will be assisting from Brockville and surrounding areas.

CAPTAIN LEVEL – Camper Day Sponsorship

\$500.00

At the Captains Level of sponsorship, you will be subsidizing items such as camp t-shirts, bottles, and swag take aways for each participant. Some of the funds may also be used to assist campers with any potential participation challenges.

FIREFIGHTER LEVEL – Personal Protection Equipment and Facilities Sponsorship

\$250.00

The Firefighter level sponsorship includes Personal Protective Equipment (PPE: helmets, coat/pants, gloves, and boots. As well as any potential facility/prop rentals for practical training evolutions.

Please note we will accept any cash or in-kind donations that may not fall under the above criteria. All and any sponsorship are welcomed and greatly appreciated.

If you are interested in sponsorship, or have any questions/points of clarification, please contact Deputy Fire Chief Chris Paul.

Deputy Chief Chris Paul

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<https://brockvillefire.ca/>